

## Message Text

UNCLASSIFIED

PAGE 01 STATE 283388

63

ORIGIN COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 RSC-01 /019 R

66610

DRAFTED BY: COM/OED/EID/BC&OV:JLMALONE

APPROVED BY: EB/OCA/REP:JBRABENS

ARA/BR:JSLATTERY (INFO)

----- 020375

R 302208Z DEC 74

FM SECSTATE WASHDC

TO AMEMBASSY BRASILIA

AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

UNCLAS STATE 283388

E.O. 11652: N/A

TAGS: BTRA, BR

SUBJ: G.M. SCHNUEERER, EXPORT MANAGER; EMERSON ELECTRIC CO.,

3300 SO. STANDARD STREET, SANTA ANA, CALIF. 92702

ITINERARY: RIO DE JANEIRO-JAN 2-7; BELOHORIZONTE-JAN 8-9;

BRASILIA-JAN 9-10; PORTO ALEGRE-JAN 11-13; SAO PAULO-JAN 14-18.

PURPOSE: PROMOTE SALE OF SOLID STATE UNINTERRUPTIBLE POWER

SUPPLIES (UPS) WHICH ARE USED TO PROVIDE TRANSIENT-FREE -NO-

BREAK" POWER FOR LARGE COMPUTER SYSTEMS.

ASSISTANCE REQUESTED: WOULD LIKE TO CONTACT REPRESENTATIVES IN  
USER INDUSTRY (BANKS, AIRLINES, TELECOMMUNICATIONS AND GOV'T.),  
COMPUTER SUPPLIERS AND CONSULTING ENGINEERS. WILL MAKE ARRANGE-  
MENTS WITH COMMATT UPON ARRIVAL AT POST.

REMARKS: EMERSON ELECTRIC CO. IS LISTED IN THE D&B MILLION  
DOLLAR DIRECTOR. THE FIRM MANUFACTURES A VARIETY OF ELECTRONIC  
APPARATUSES AND POWER SYSTEMS FOR DOMESTIC AND INDUSTRIAL USE.  
THE TRAVELER REPRESENTS THE INDUSTRIAL CONTROLS DIVISION WHOSE  
MANUFACTURING FACILITIES ARE IN SANTA ANA, CALIFORNIA AND SWIN-  
DON WILTSHIRE, ENGLAND. FIRM WISHES TO ESTABLISH MFGS. REP. IN  
BRAZIL. THIS IS A TARGET INDUSTRY, ANY HELP DEEMED

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 283388

APPROPRIATE WILL BE APPRECIATED. SISCO

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 30 DEC 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974STATE283388  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** COM/OED/EID/BC  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D740377-0852  
**From:** STATE  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1974/newtext/t1974124/aaaaacuf.tel  
**Line Count:** 61  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ORIGIN COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** MorefiRH  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 23 SEP 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <23 SEP 2002 by ReddocGW>; APPROVED <27 DEC 2002 by MorefiRH>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** G.M. SCHNUERER, EXPORT MANAGER; EMERSON ELECTRIC CO., 3300 SO. STANDARD STREET, SANTA ANA, CALIF. 92702  
**TAGS:** BTRA, BR  
**To:** BRASILIA SAO PAULO  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005